

FOR IMMEDIATE RELEASE

Media Contacts: Eloise E. Rodriguez Bristol PR & Communications Cell. 786.326.2221 eloise@bristolpr.com

Carol Crisafi Bristol PR & Communications Cell. 786.210.7525 carol@bristolpr.com

YOUTH FAIR CONCESSIONAIRES HOST TWO NEW FUNDRASISERS TO BENEFIT SCHOLARSHIP FUND FOR MIAMI-DADE COUNTY STUDENTS

Nearly \$30,000 Raised at 1st Annual Red Thornberry & Miami-Dade County Youth Fair Scholarship Golf Classic & 1st Annual Lobster Fest

MIAMI, FL – April 8, 2015 - For the first-time ever, the concessionaires of The Youth Fair united to organize the 1st Annual Red Thornberry & Miami-Dade Youth Fair Scholarship Golf Classic and the 1st Annual Lobster Fest. Proceeds from sponsorship packages and tickets from both events benefited the scholarship fund for Miami-Dade County students, raising nearly \$30,000.

The 1st Annual Red Thornberry & Miami-Dade Youth Fair Scholarship Golf Classic included a scramble format golf tournament including 18 holes of Championship Golf, barbeque buffet, fun bags for all players and door prizes. The golf tournament was named in honor of Red Thornberry, who was a game vendor at the Miami-Dade County Youth Fair beginning in 1993. Mr. Thornberry began his career in the game business in 1947 and especially loved The Youth Fair. His son, Billy Thornberry, now carries on in his father's footsteps as one of the Youth Fair's current game vendors.

The 1st Annual Lobster Fest Scholarship Fundraiser treated participants to 1 ½ lbs. of fresh Maine lobster along with coleslaw and corn on the cob, a Youth Fair favorite. The Lobster Fest took place at the Miami-Dade County Fair & Exposition grounds at Beer Haven, one of the Youth Fair's newest 2015 attractions.

On behalf of our Board of Directors, our staff and our volunteers, I cannot adequately express our heartfelt thanks to all that worked so hard on each event, how much we appreciate the monies for our scholarship fund and the commitment that was displayed to our Miami-Dade community", said Bob Hohenstein, president and CEO.

Miami-Dade County Fair & Exposition, Inc. is a private, not-for-profit organization dedicated to enriching our community by promoting education and South Florida agriculture, while showcasing and rewarding youth achievement. The organization accomplishes this by producing the first-class annual Youth Fair with quality entertainment, and providing facilities and resources for numerous other events throughout the year.

The Youth Fair works closely with Miami-Dade County Public Schools and the Miami-Dade County Parks, Recreation and Open Spaces Department to bring fresh opportunities to children from pre-kindergarten to high school seniors. The result is year-round programs in academics, the fine arts, agriculture, summer camps and sports. This new golf tournament will help increase the funds available for scholarships.

About the Miami-Dade County Youth Fair & Exposition

The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated more than \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida's agriculture industry. **The 2016 Youth Fair opens March 17**th and will take place at Tamiami Park, which has been its home for more than 43 years. For more information, please visit www.fairexpo.com or call (305) 223-7060.

###

- more -